



HolonIQ Co-Founder, Patrick Brothers Delivers Investors & Channels Summit Keynote

FOR IMMEDIATE RELEASE

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September 6, 2018 (Silver Spring, MD/Boston, MA) -- Patrick Brothers, Co-Founder and Managing Director of global education and intelligence platform HolonIQ, will deliver the opening keynote presentation exploring research for innovators, investors, and channel partners at the only gathering of its kind, the second annual Investors and Channels Summit produced by the Education Market Association (EDmarket) and LearnLaunch Accelerator. On September 27-28 attendees will participate in interactive conversations, facilitated networking sessions, a progressive power lunch, high-impact general sessions, and breakouts for investors, entrepreneurs, and channel partners, at the Hyatt Regency Boston Harbor Hotel.

As the edtech market continues to develop, accessing capital and channel partners has become increasingly challenging and important for entrepreneurs and executives. Brother's presentation, Mapping the Global Learning Innovation Landscape highlights a collection of research HolonIQ collected for over year while traveling the globe and delving into key edtech clusters/factors driving education's future and publishing reports, including Education in 2030, Global Student Flows, Education Blockchain Market Map, and EdTech Unicorn Invested Capital, and covering topics in edtech investment, and stocks.

"Global edtech investment is projected to reach \$6 billion for 2018, nearly double than that of 2017. That makes connecting technology, skills, and capital to transform education even more critical, as this market continues to accelerate and expand. I'll be presenting at the Investors & Channels conference, join me and other influencers at this innovative event."

— Patrick Brothers, Co-Founder and Managing Director, Holon IQ

At the Summit, participants will also take part in a variety of sessions targeted to entrepreneurs, startups and established edtech companies looking for both funding and the latest information on trends and opportunities. EDchannels Speed Sessions will provide a unique forum to meet with a full range of channel partners available to publishers and developers in search of distribution for their digital products. Also, on the first day of the summit, LearnLaunch Accelerator will host the annual East Coast and Canada Semi-Finals of the Global EdTech Startup Awards.

In addition to the research, the Summit is designed to facilitate meetings and warm introductions. Attendees have multiple opportunities for meetings, including one-on-one speed dating, investor pitches, and tabling through free-flowing breakfast, lunch, and cocktail networking sessions. For more information and registration, visit www.edchannels.com.

About the Producers:



The Education Market Association (EDmarket) is the leading trade organization for the educational products marketplace. Founded in 1916, EDmarket represents, connects, and serves people who want to succeed in the education market by providing events, opportunities, resources and leadership to those serving education.



LearnLaunch Accelerator is the leading early stage edtech startup accelerator. LearnLaunch Accelerator (LearnLaunch Accelerator II, LLC) provides the most promising education technology startups worldwide with up to \$120,000 in seed funding, a personalized development plan, sector-specific curriculum, a network of industry-focused mentors, intensive coaching, and all the tools necessary to grow a successful edtech startup. LearnLaunch is based in Boston, a world education hub. Learn more about LearnLaunch Accelerator, Campus and Institute at www.learnlaunch.com and follow LearnLaunch on Twitter at @learnlaunch.